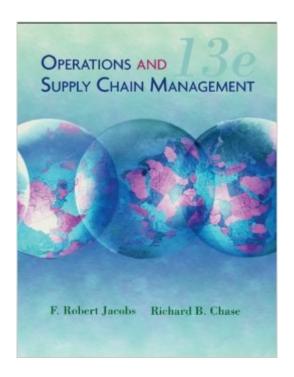
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Operations And Supply Chain Management (The Mcgraw-Hill/Irwin Series)





Synopsis

Operations and Supply Chain Management, as the title indicates, provides increased emphasis on supply chain management in the 13th Edition. The 13th Edition continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Book Information

Series: The Mcgraw-Hill/Irwin Series

Hardcover: 832 pages

Publisher: McGraw-Hill/Irwin; 13 edition (March 9, 2010)

Language: English

ISBN-10: 0073525227

ISBN-13: 978-0073525228

Product Dimensions: 8.8 x 1.3 x 11 inches

Shipping Weight: 4.2 pounds

Average Customer Review: 3.8 out of 5 stars Â See all reviews (54 customer reviews)

Best Sellers Rank: #47,758 in Books (See Top 100 in Books) #30 in Books > Business & Money

> Processes & Infrastructure > Operations Research #146 in Books > Textbooks > Business &

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Customer Reviews

If you anticipate a lot of homework in your class, DO NOT buy the international edition. Until now, I have had no problems with the international editions of many of my textbooks. I bought the international edition of this text for my class. So far, I have had many of my homework problems (about 30% in each submission) corrected when returned to me until I realized that it was not my mistake but that the data given for those homework problems was different in my textbook compared to that of the standard edition. Thankfully, my professor and TA were understanding and thus, got full credit. It might not be so with other professors.Other than the above mentioned problem and few case studies missing in the international edition, the text is great. It's easy to understand and the chapters are short and manageable.

Overall this is one of the better textbooks i have used. Short and to the point chapters, end of

chapter problems/quizzes/definitions that are helpful. It also has solved problems in the chapter and at the end which is nice. Overall i liked this textbook.

I got this book for my manufacturing class at James Madison University and it was great. It is a very detailed and well informing book. It has been "dumbed" down because it is being used by business schools so it is not has math intensive has previous versions. It does not come with online materialComes with a CD of companies that are talked about in the book and are used as examples. Overall a good book, I am keeping it to use for another class.

A straight-forward book that delivers the basics of supply chain management with modern real-world examples. Unfortunately, my book did not come with the CD - would have been nice to have since the CD shows you how to work with Microsoft Excel.

This is for a class...obviously the instructor picked the book. The instructor did not register the course with McGraw Hill for quizzes and testing though...however, McGraw Hill online references are still available for use, review, etc. I am pleased with the free online resources as they add value to the book and enhance your learning. The class videos are not available though as Hurricane Sandy took out the website and you now need to register and find the videos displayed in class. Delivery from was amazing and on-time as promised.

I used this book and I learnt a lots, it's easy to understand. I even used the topic my prof. skip in class for my project by mere self reading and my prof love it, so he told me I was a product of A and I got it

The course I need this book for is only 6 weeks long. It wasn't until week 2 that I realized my book is different than what my professor is referencing. Upon further research, it seems that I was sent a global edition which includes different cases from chapter 4 onward. This defeats the entire purpose of me having purchased a book for this class as I am not able to use it now. I am waiting to hear back from my professor regarding this, and depending on the answer, I hope I can get a full refund if I can't use the book.

This text book is mandatory for my college class otherwise I would return it (refund or not). The authors must have adult ADD because they cannot seem to stay on track. The key terms are given

mostly vague explanations (if any at all) and the problems are not explained to a level that allows you to solve them. I am in the supply chain management profession and found the authors explanations general and confusing. They talk about a subject but then totally fail to explain how they differ from the next subject which uses some of the same verbiage. I was really excited to take this course but after suffering through this horrible text I am left wondering how good it could have been with a half-way deceit text book.

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